

### Yes, we want to order the OXOMI basic plan.\*

basic plan				
Partnerships	5	CADENAS viewer	-	
Upload documents	100	OXOMI Stories	-	
Upload videos	5	Content translation	-	
Upload gallery images	1	Portal pages	-	
Upload items Upload images, files and long texts for your items.	100	Access items, videos and galleries	-	
Support via MEMOIO messenger	~	Personal account manager	-	
Mobile usage	-	Annotations	-	
Portal	-	Annotation workflow	-	
360° galleries	-	OXOMI Data API	-	
Login via SAML	-	OXOMI Navigator Pro	-	
Customizable Paperclip	-	OXOMI Blink	-	
Internationalization	-	OXOMI exports Export article data in the formats BMEcat, 2BA, FAB-DIS & ETIM xChange	-	
Infoplay	-	Price per month	0€	

\*OXOMI service plans apply per legally independent company.

In the case of economically related companies, the legal independence is also the decisive factor.

Customer Please fill in completely

Company		
Address	ZIP, City	
VAT No.	Email address for invoices	
Contact person		
Email address for account	Phone	

Location, Date, Signature



OXOMI is a product of scireum GmbH | The notice period is one month. | All prices are net prices plus VAT. The iOS App OXOMI pocket is optionally available. Price on request. | Valid from: 21st november 2024 All services are subject to the general terms and conditions of scireum GmbH: https://www.scireum.de/AGB Eisenbahnstraße 24 | 73630 Remshalden | T: +49 (0) 7151 90316 - 0 | F: +49 (0) 7151 90316 - 19 | eMail: info@scireum.de



## Upgrades for your plan (optional)

Book individual extensions - anytime for any plan. Simply select the desired upgrade. If you wish to book an upgrade multiple times, please enter the number. All prices are monthly software licensing fees.

Number of upgrades: 25 partnerships 25 more partnerships can be unlocked to increase the reach of your content.	24, <sup>99</sup> €	Number of upgrades: additional portal Frontend for the presentation of documents — both own and from partners.	59, <sup>99</sup> €
Number of upgrades: + 5.000 items Increases the number of items for which item-related content (images, files, long texts) can be provided.	59, <sup>99</sup> €	Number of upgrades: OXOMI Navigator Pro —— Allows the OXOMI Navigator Pro to be used in a portal.	109, <sup><u>00</u>€</sup>
Number of upgrades: + 5 OXOMI Stories Allows you to build 5 content elements such as landing pages — – for your brands, product series and campaigns.	59, <sup>99</sup> €	Number of upgrades: + 100 OXOMI Stories Allows you to build 100 content elements such as landing pages – for your brands, product series and campaigns.	219, <sup><u>00</u>€</sup>
Number of upgrades: + 5 portal pages Enables the creation of 5 specific and individual pages for your portals.	14, <sup>99</sup> €	Number of upgrades: + 1 OXOMI Pocket license Allows you to use the "OXOMI Pocket" app to view your OXOMI portals offline on an iPad.	3, <sup><u>00</u></sup> €
ETIM xChange export Allows item data to be exported in ETIM xChange format.	99, <sup>99</sup> €	Allows item data to be exported in BMEcat format.	59, <sup>99</sup> €
<b>2BA export</b> Allows item data to be exported in 2BA format.	59, <sup>99</sup> €	Fab-Dis export Allows item data to be exported in Fab-Dis-format.	59, <sup>99</sup> €
OXOMI Blink - import for availabilities Allows the import of stock availabilities via CSV or Excel file for forwarding to your OXOMI partners.	49, <sup><u>99</u></sup> €	OXOMI Blink - Web service for availabilities Allows the import of stock availability via web service to be passed on to your OXOMI partners.	99, <sup>99</sup> €
Access to Items, Videos and Galleries In addition to documents, you can also access item-related files, videos and galleries.	129, <sup><u>00</u></sup> €		

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### Glossary

The OXOMI service plans equally apply to wholesale, industry and associations. The basic plan does not contain a portal. Therefore it only suits content providers (manufacturers) that want to forward content to distribution partners via partnerships without using it themselves.

#### Own Content

The amount of files that can be uploaded per content type (document, video, gallery, item) is limited depending on the service plan used. The amount of industry content that wholesalers and associations can use via partnerships is unlimited.

#### Partnerships

Partnerships are a very important feature of OXOMI. Manufacturers that provide content for wholesalers and associations via OXOMI have full control over who gets to access it – because of partnerships. As long as no partnership between the companies exists, wholesalers and associations can neither see nor use a manufacturers content. Both sides can request a partnership, the other party has to accept afterwards. This way existing business relations are replicated. The amount of partnerships a manufacturer can accept is limited depending on the service plan in use and can be increased with an upgrade.

#### Weighting factor

A partnership with a company generally also counts as only one partnership towards the partnership limit of your account. However, some companies in OXOMI have a so-called weighting factor on them, due to their outstanding size (e.g. accounts of big associations). A partnership with those companies counts more towards your partnership limit, how much depends on the factor's size.

#### Galleries

Galleries are images, within which other OXOMI-content can be linked (e.g. documents, videos, item data). A gallery contains any amount of images which can be browsed through. Your service plan's limit refers to the amount of images used in your galleries. The plus plan or higher is required to provide 360° exposés.

#### Portals

Portals visualize product information on screen – yours, as well as your partners'. Which content types can be displayed in your portals depends on your service plan, as well as the upgrades in use. All content, (documents, videos, galleries, item data) that your accounts' portals are able to display, is automatically updated when uploaded to OXOMI. This simplifies and improves product information management for back office and sales force alike. Options to search through everything, to compile and link information and most importantly to integrate the content (see 'Infoplay') in any other system improve the daily work routine of the users.

#### Internationalization

The OXOMI pro service plan offers options to filter for language or country when calling a portal using the interface. This way there's nothing in the way of offering a multilingual OXOMI portal.

#### **OXOMI Data API**

The OXOMI Data API is an interface that enables users to retrieve structured article data from OXOMI. Third-party systems, such as a PIM system (Product Information Management), can be easily and efficiently filled with comprehensive and structured product information via the services provided.

#### Infoplay

Infoplay is the integrated enterprise service bus. It provides numerous interfaces and thus enables the integration of OXOMI into the existing IT environment:

- Online shop integration
- ERP system integration
- · Single sign on for intranet portals

#### **Contract information**

All contracts are valid until cancellation, since all plans and upgrades are software license fees. We are convinced of our product – so the period of notice for cancellation is one month. We bill yearly, invoices are sent on the beginning of every year for the current year. In case of a cancellation you will receive a credit memo.

On the internet you'll find detailed information and our references:

# www.scireum.com/en/oxomi



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